



MINIMISE WASTE COLLECTIONS

By minimising waste creation, reducing collection frequencies and collectively procuring waste and recycling services, businesses can reduce emissions and congestion created by this necessary activity.

Reducing the amount of waste your business creates will reduce demand for waste collection vehicles in the West End. This will save money too – not only in lower collection and disposal costs, but also by reducing unnecessary purchasing.

REDUCE YOUR WASTE TO:

- Reduce costs through smarter procurement
- Reduce waste collection and disposal charges
- Improve public realm through reduced visibility of waste on street



Businesses on Bond Street have reduced waste collection vehicles by 75% and cut collection costs by 25% by procuring through New West End Company's preferred supplier

TAKE ACTION

- Reduce the frequency of your waste and recycling collections
- Choose a provider who collects all waste streams at the same time
- Install a waste compactor to reduce bulk volumes
- Indicate your interest in collectively procuring a waste collector
- For longer term gains, have your business' waste practices reviewed and bespoke minimisation and management actions suggested



Bond Street | Oxford Street | Regent Street

FACT BOX

Minimise Waste

Go paperless or at least print double-sided

Favour re-useable over single-use

Buy in bulk to reduce packaging

Repair rather than replace

Avoid purchasing over-packaged products

Stock the right level of perishables to avoid wastage

Find out more at WRAP's [Waste Prevention website](#)